



Parts Manager |

GENERAL DETAILS			
Job Title	Parts Manager	Location	Ormskirk
Department	Parts Department	Manager	Branch Manager
Manages people	Yes	Budget Responsibility	Yes

About us

Rea Valley Tractors (RVT) was established over 40 years ago and is a leading regional agricultural machinery dealer. We supply an extensive range of agricultural machinery throughout Shropshire, Staffordshire, Derbyshire, mid and north Wales, Cheshire and Lancashire and also sell high-quality used equipment across the UK and abroad. We will have seven depots in Shrewsbury, Cubley, Welshpool, Middlewich, Ormskirk, Denbigh and Knighton.

About the Role

Co-ordinates and distributes the workload for maximum parts sales, turnover and profitability while maintaining a commercial approach to stock quality. The role has a direct report and reports directly to the Branch Manager .

Responsibilities

On a day-to-day basis you will (This list is not exhaustive):

- Allocates tasks to parts employees based upon their expertise and skills.
- Ensures that the team know and understand the department's tasks and responsibilities.
- Monitors parts sales on a monthly basis to ensure achievement of budgeted sales and profit targets.
- Participates in the development and delivery of the parts marketing plan
- Responsible for a consistent approach regarding processes, guidelines and policies (ordering, receiving, inventory management, selling and returns)
- Assists with the recruitment, development and training of parts employees and completes performance appraisals.
- Assists with counter sales
- Ensures the showroom environment is organised to increase sales
- Takes an active lead in promoting good practice regarding Health, Safety and Wellbeing within both the parts team and the depot.

Candidate Requirements

- Experience in an agricultural equipment parts business
- Demonstrable experience with franchised and competitive products
- Proven experience in delivering exceptional levels of customer service
- Proven ability to lead others
- **Ability to work extended hours and weekends, in a busy environment, with resilience under pressure**
- Ability to analyse and interpret internal reports and deliver tangible outputs